

MEDIA RELEASE

IT&CMA 2023/ 03

CTW APAC 2023/ 03

IT&CM Asia and CTW Asia-Pacific 2023 Programme Line-Up

Singapore, 25 September 2023 – The 31st IT&CM Asia and 26th CTW Asia-Pacific 2023 is proud to announce an exciting line-up of conference and seminar sessions for this year's highly anticipated event. TTG Events, the event organiser, has meticulously curated the programme to provide an enriching experience for all its exhibitors, buyers and delegates.

IT&CM Asia and CTW Asia-Pacific 2023 Programmes:

26 September Tuesday	27 September Wednesday	28 September Thursday
0800 to 1730 hrs Registration	0900 to 1800 hrs Exhibition and Walk-In Meets	
0800 to 2200 hrs Booth set-up for Exhibitors	0900 to 1000 hrs ASEAN MICE Forum 1 (Hosted by SITE)	0900 to 1000 hrs ASEAN MICE Forum 2
	0900 to 1225 hrs Pre-scheduled Appointment 1 to 8	0900 to 1225 hrs Pre-scheduled Appointment 17 to 24
1000 to 1100 hrs Official Press Conference	0950 to 1020 hrs Brand Showcase Presentation 1: Pattaya MICE City	0950 to 1020 hrs Brand Showcase Presentation 5: Korea Tourism Organisation
	1030 to 1100 hrs Morning Refreshments for Buyers & Media	1030 to 1100 hrs Morning Refreshments for Buyers & Media
1100 to 1110 hrs CruiseXchange by IT&CMA Keynote	1050 to 1120 hrs Brand Showcase Presentation 2: Thailand Convention & Exhibition Bureau	1050 to 1120 hrs Brand Showcase Presentation 6: Tourism Promotions Board Philippines
1110 to 1200 hrs CruiseXchange by IT&CMA Panel Discussion	1100 to 1200 hrs CTW Conference	1100 to 1200 hrs Association Day Forum (Hosted by ICCA)
1200 to 1400 hrs Networking Luncheon	1200 to 1345 hrs Networking Luncheon Sponsored by Jakarta City Government Tourism and Creative Economy Department	1200 to 1345 hrs Networking Luncheon
1440 to 1410 hrs IT&CM Asia and CTW Asia- Pacific Welcome Remarks	1345 to 1720 hrs Pre-scheduled Appointment 9 to 16	1345 to 1720 hrs Pre-scheduled Appointment 25 to 32
1410 to 1420 hrs Opening Keynote	1410 to 1440 hrs Brand Showcase Presentation 3: Macao Trade and Investment	1410 to 1440 hrs Brand Showcase Presentation 7: Macao Trade and Investment

1420 to 1500 hrs Fireside Chat	Promotion Institute Economic Development Bureau of Hengqin	Promotion Institute Economic Development Bureau of Hengqin
1500 to 1510 hrs How MICE can Decarbonize		
1510 to 1530 hrs Networking Break	1500 to 1600 hrs Afternoon Refreshments for Buyers	1500 to 1600 hrs Afternoon Refreshments for Buyers
1530 to 1600 hrs Say Hi to Everyone		
1600 to 1615 hrs IT&CM Asia and CTW Asia-Pacific Event Briefing	1510 to 1540 hrs Brand Showcase Presentation 4 Taiwan Tourism Bureau	1510 to 1540 hrs Brand Showcase Presentation 8 Hong Kong Tourism Board
1800 to 2000 hrs Opening Ceremony and Welcome Reception		

Pre-scheduled Appointments

Delivering optimised business leads between MICE and Corporate Travel suppliers and procurement professionals. The heart of IT&CM Asia and CTW Asia-Pacific's value proposition returns with 100% face-to-face Pre-Scheduled Appointments (PSA) for exhibitors and buyers from across the region and the rest of the world since the pandemic.

"I am looking forward to the business meetings and networking opportunities to build relationships and expand my network. Our focus is on connecting with exceptional hotels in the region renowned for the appeal in incentives and dual-destination trips. I am also excited to discover new destinations, learn about upcoming trends, and embrace the exciting launches in Thailand." said Martin Ellis, Director of Team Umbrella Limited, United Kingdom.

Fireside Chat

26 September 2023, (GMT +7) 1420 to 1500 hrs, World Ballroom B, Level 23, BCC

Getting Deeper with Community Connections Building on the keynote, we delve deeper into the impact of business events on the host community – how these gatherings can play a part in developing cities and uplifting the quality of life for people and businesses.

How MICE can Decarbonize

26 September 2023, (GMT +7) 1500 to 1510 hrs, World Ballroom B, Level 23, BCC

'How MICE can Decarbonize' is presented by Mr Daniel Chua, the Co-Founder, of MICECarbon. The presentation will elaborate on the vital role, the MICE industry can play in combatting climate change – With growing awareness of climate change and greater urgency to redress its impact. Mr. Daniel Chua will also share more on the steps the MICE industry can take to effect a more sustainable future for people, the planet and progress.

CTW Conference

27 September, (GMT +7) 1100 to 1200 hrs, Knowledge Hub, Exhibition Hall, Level 22, BCC

Accelerate the Decarbonization of Business Travel – Role of ESG, Technology, and The Traveller Experience

In recent years, the urgency to address climate change and reduce carbon emissions has become a global priority. The business travel industry, being a significant contributor to carbon emissions, must play a crucial role in accelerating decarbonization efforts. This conference aims to explore innovative strategies that leverage Environmental, Social, and Governance (ESG) principles, cutting-edge technologies, and a focus on enhancing the traveller experience to create a sustainable future for business travel. Together, we can accelerate the decarbonization journey and pave the way towards a more environmentally conscious and responsible business travel ecosystem.

For more information, log on to www.itcma.com | www.corporatetravelworld.com/apac

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About IT&CMA 2023

26 to 28 September | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

Established in 1993, IT&CM Asia is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CM Asia also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CM Asia remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show is part of the IT&CM Events series.

Co-located with CTW Asia-Pacific, IT&CM Asia is part of the IT&CM Events series organised by TTG Events, a business group of TTG Asia Media. IT&CM Asia and CTW Asia-Pacific is Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

www.itcma.com | www.corporatetravelworld.com/apac

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